

# Content Calendar for Aspen Valley Wildlife Sanctuary Giving Tuesday

## Day 10

Raccoon

Photo text: Let the countdown begin

Description on Insta/FB:

Many orphaned raccoons are brought to us needing help. Having the space at our facility has allowed us to implement the protocols that quarantine raccoons so they (and other animals susceptible to disease while healing) can survive and be released. We always need funding for vaccinations to increase likelihood of survival.

Please consider a donation today as we begin our countdown to Giving Tuesday - Nov 30

**FOR IG** Click link in bio to donate

**FOR FB** Click link to donate

<https://www.aspenvalley.ca/wildlife-in-care.html>

#wildlifeconservation #wildliferehab #raccoon #keepwildlifewild #givingtuesday

## Day 9

Coyote

Photo text: Howl you support us?

Description on Insta/FB:

Our latest rehab coyote practically checked himself in when he showed up outside one of our wolf enclosures looking very skinny. We took him in, started a feeding schedule and treated him for mange. Not long ago he was soft released, whereby we put food out for a short period of time to help with nourishment while he worked to find his own food again. Your support allows us to maintain both indoor and outdoor enclosures required for coyote rehab.

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#coyote #animalsofcanada #wildliferehab #keepwildlifewild #givingtuesday

## Day 8

Red squirrel

Photo text: We are nuts about you!

Description on Insta/FB:

Many red and grey squirrels are in need of our help each year. We do our best to release these squirrels in groups reasonably close to where they were found, and early enough in the fall allowing them time to cache their food for winter. We continue to need funding to feed those that remain with us longer.

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#nutsaboutnuts #squirrel #wildlifefriend #keepwildlifewild #givingtuesday

## Day 7

Fox

Photo text: Help let the fox out

Description on Insta/FB:

Fox that come to us with mange may suffer with scabs on their bodies. The condition makes hunting difficult and leaves them malnourished and underweight. Luckily, mange is easy to treat if we can provide the support before they lose too much weight. Treatment is costly and your support helps them get back home.

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#fox #keepwildlifewild #animalsofcanada #givingtuesday

## Day 6

Moose

Photo text: We moose celebrate your support!

Description on Insta/FB:

Maybel (right) is one of two moose calves presently in our care. Potentially attacked by another animal, Maybel had several wounds on her body. She also had difficulty drinking the formula necessary for her survival. With your support we have been able to ensure her recovery and development. Maybel and Murphy (left) will be released next summer.

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#keepwildlifewild #moose #wildlifeprotection #givingtuesday

## Day 5

Skunk

Photo text: Smell you later

Description on Insta/FB:

Did you know skunks eat a lot of insects such as termites, wasps, cockroaches and even snakes? We receive several young injured skunks during the summer months and need to help them build strength into the fall. Our skunks will have a quick and successful rehabilitation with your support.

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#skunks #savealife #keepwildlifewild #givingtuesday

## Day 4

Weasel

Photo text: YOU! Yes you!

Description on Insta/FB:

Our staff and volunteers raise and release orphaned weasels every season. When baby weasels are really young they require specialized care, including being fed every hour night and day. This around-the-clock work would not be possible without your support!

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Hashtags: #weasels #keepwildlifewild #muskoka #givingtuesday

## Day 3

Chipmunks

Photo text: We appreciate you chipping in

Description on Insta/FB:

We have lots of chipmunks every year that need care, and this year was no exception. Chipmunks are members of the squirrel family along with red, grey and flying squirrels. Did you know chipmunks can hold up to 12 acorns in their mouth at one time?

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#muskokalife #wildliferehab #chipmunks #keepwildlifewild #givingtuesday

## Day 2

### Beavers

Photo text: We are eager for your support

Description on Insta/FB:

Our staff and volunteers are currently taking care of eight beaver kits. Kits are baby beavers. Castor (in the photo) has unique dietary needs, which would not be possible without your generous support. Castor and his fellow kits will stay with us for two years before release making them the longest rehab animal in care.

Please consider a donation today as we countdown to Giving Tuesday - Nov 30

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#animalsofontario #beavers #wildlifeconservation #keepwildlifewild #givingtuesday

## Day 1

### Otters

Photo text: You otter know tomorrow is Giving Tuesday

Description on Insta/FB

We usually don't see too many adult otters in need. A rescuer brought Nigel (pictured here) in when he was found with a broken leg. With fluids, warmth and medication, he became strong enough for surgery. After a few months recovering from surgery he was released back into his natural environment. We appreciate your ongoing support, which allows us to help otters like Nigel recover.

Please consider a donation today as we count down to Giving Tuesday – WHICH IS TOMORROW

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#keepwildlifewild #ottersofinstagram #wildlifeprotection #keepwildlifewild #givingtuesday

**Nov 30 – Giving Tuesday Post**

**Dec 2 – Thank you Thursday Post**